



Reimagine what it means  
to learn

VIEWBOOK

# Changing the perception of education



*“My vision of education is that regardless of where a young person lives or the amount of money that their household might have, their learning experiences will positively transform their life and empower them to act for the greater good of their community.”*

*-Monica Swope, Founder and Principal Educational Consultant, Learning Dimensions*

## OVERVIEW OF SERVICES

Learning Dimensions is a Chicago-based educational consultant company that aims to design and provide quality and transformative learning solutions and experiences to organizations and school districts that meet the demands of the 21st century learner.

We aim to offer services that consider the interrelated and interdependent dimensions of learning. Learning theorists have argued that learning cannot be broken down into discrete steps, but rather recognizes that learning progression is organic and dynamic.



**Education related planning and strategy.**



**Innovative curriculum solutions and products (such as learning frameworks, unit plans, lesson plans, and assessment tools) for diverse learners and learning.**



**Professional development program plans, models, and trainings in the areas of adult education, disciplinary literacy, and Common Core State Standards.**



**Coordinate curriculum, instruction, and assessment practices at the school and district level.**

“Education needs to help our youth discover their passions and purpose in life, develop the critical skills needed to be successful in pursuing their goals, be inspired on a daily basis to do their very best, and be active and informed citizens.”

TONY WAGNER

“The principle goal of education is to create men and women who are capable of doing new things, not simple repeating what other generations have done.”

JEAN PIAGET

# LEARN: THE BRAND

Learning Dimensions is transforming education one shirt at a time. Learning Dimensions, in partnership with Threadless (a Chicago-based t-shirt company committed to supporting the artist and educational community that has collaborated with companies such as Gap, Thermos as well as Dell), launched a social impact apparel line called LEARNtheBrand Impact Apparel.

LEARNtheBrand Impact Apparel is a clothing line that consists of limited edition fashion T-shirts (and later other items such as hoodies, sweatshirts, children's apparel, and phone cases will be available for purchase) that include unique designs that focus on rebranding the perception of learning and education from test-driven and rote memorization to meaningful, relevant and passion driven learning experiences.

As a socially conscious enterprise, a portion of the proceeds will be donated to organizations that are providing meaningful and passion-driven learning experiences to learners of all ages. Visit and shop the online store hosted by Threadless: <https://learnthebrand.threadless.com/>.



Erick "Roho" Garcia,  
*Design Consultant*

Monica Swope,  
*Founder and Principal Educational Consultant,  
Learning Dimensions*



# Transforming Education One Shirt AT A TIME

A PORTION OF THE PROCEEDS WILL BE DONATED TO ORGANIZATIONS THAT ARE PROVIDING MEANINGFUL LEARNING EXPERIENCES.



Learning happens in the minds and souls, not in the databases of multiple-choice tests.  
-SIR KEN ROBINSON

## INITIATING A MOVEMENT

Monica Swope, founder of Learning Dimensions and Principal Education Consultant, along with the the Design Consultant for the line, Erick "Roho" Garcia (a multifaceted artist well-known for his murals), have the audacity to believe that they can change the boredom-based education narrative by initiating a movement focused on rebranding the perception of learning and education through LEARNtheBrand Impact Apparel.

The apparel line will not only visibly demonstrate the collective belief of passion-driven learning, but a portion of the proceeds will be donated to organizations that are providing meaningful learning experiences. Organizations that the company has their eyes on are in a variety of fields and range from empowering at-risk youth through arts education programs to providing tech resources to underrepresented communities.



# LEARNING CHANGE AGENTS: CELEBRATING PASSION-DRIVEN LEARNING

Learning Change Agents are featured on Learning Dimensions: The Blog. The organizations affiliated with the featured Learning Change Agent will be eligible to receive funds from the profits of the apparel item sales.

LEARNtheBrand Impact Apparel customers as well as supporters of the featured organizations will select the organization(s) that should collect funds received from each collection.



What is your name? Emile Cambry, Jr.

Where are you from? Chicago

**Education is the most powerful  
weapon which you can use to  
change the world.**

-NELSON MANDELA



What is your name? Sandee Kastrul

Where are you from? Chicago

What organization do you represent? LC Stars

What is your job title? Founder and CEO of LC Stars

**The function of education is to teach  
one to think intensively and to think  
critically. Intelligence plus character -  
that is the goal of true education.**

-MARTIN LUTHER KING, JR.



What is your name? Priya Shah

Where are you from? Oak Park, IL (Currently Reside: Chicago, IL)

What organization do you represent? The Single Goal

What is your job title? Founder and Executive Director

**There is no end to education. It is not that  
you read a book, pass an examination, and  
finish with education. The whole of life, from  
the moment you are born to the moment you  
die, is a process of learning.**

-JIDDU KRISHNAMURTI

Join our mailing list to stay up to date on our upcoming events



15 November 2015

**CHECK OUT LEARNtheBRAND IMPACT APPAREL AT THESE  
UPCOMING EVENTS!!**

in education / by Monica Swope / 0 comments



It's time to celebrate! It's time to shop! Check out LEARNtheBrand Impact Apparel at these upcoming events. Support small businesses and artists. We'd love to see you at these events.



# LEARNING DIMENSIONS: THE BLOG!

Learning Dimensions: The Blog! is dedicated to showcasing the many layers of learning. The blog is a platform to provide free consultation through helpful tips, redefine the image of learning and advocate for the transformation of education in order to make learning experiences meaningful, relevant and transformative. Articles comprised in the blog allow the reader to explore learning; a journey from traditional to not so traditional forms. Learning Dimensions: The Blog! will inform, challenge, impact, change and inspire.

Learn: the Brand has amazing partners that are helping us change the face and the perception of the process of learning. We need media partners like you to help us educate and spread the word about how wonderful learning can be.

# ABOUT THE FOUNDER



Monica Swope is the founder and principal consultant of Learning Dimensions, a Chicago-based educational consultant company committed to improving the quality of education. Learning Dimensions' mission is to design innovative curriculum solutions and provide professional development options to create transformative learning experiences that meet the demands of the 21st century learner. Services provided by Learning Dimensions allow clients to create learning environments that help learners of all ages to become better able to confront complex problems and create inventive and original solutions in order to make a difference in their communities and serve a greater good. Services offered by Learning Dimensions to clients are consistent with the company's motto, "True learning is driven by curiosity, transforms, and makes a difference."

Ms. Swope holds a B.S. in History with a Secondary Education Certification and a M.Ed. of Education in Curriculum, Instruction, and Evaluation from the University of Illinois at Chicago as well as a M.A. in Educational Leadership and Administration from Chicago State University. She is an adjunct faculty member of the School of Education at Loyola University Chicago, a multiple recipient of a Fulbright (Japan, 2004; Germany 2009), currently sits on the board of the Fulbright Association Chicago Chapter and Facing History and Ourselves Advisory Board, and a TEDxPilsenWomen speaker.



In this talk, Monica shares practical approaches to overcoming mental self-constraints that may hinder one from tackling challenging tasks by examining strategies used to solve puzzles. Monica will use the Nine Dots Puzzle as a reference point and guide listeners to get acquainted with strategies that can 'unblock' the mind. She will help you to 'think outside the box' in order to master complex skills and successfully tackle challenges.

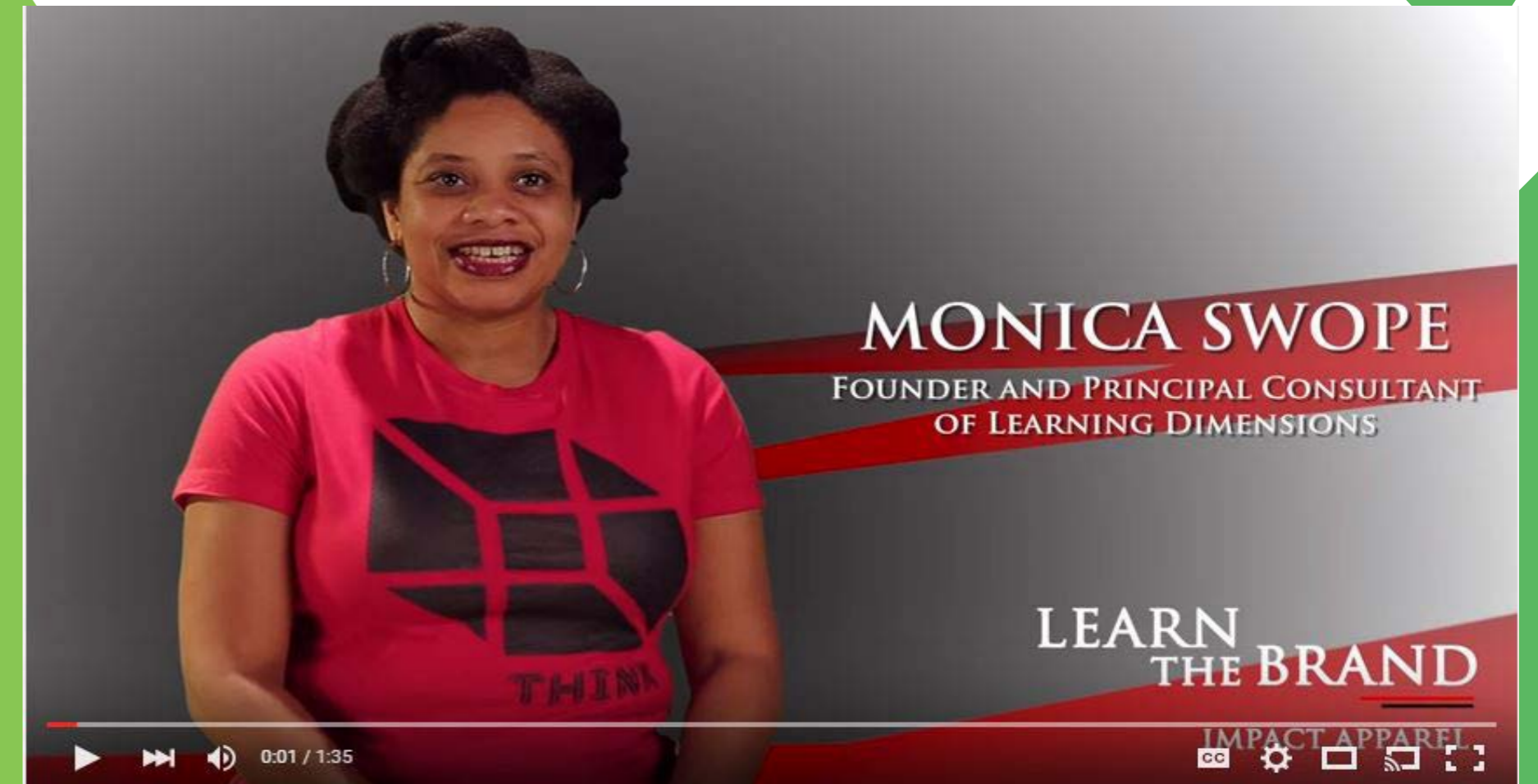
(IF VIDEO DOES NOT AUTOPLAY, CLICK [HERE](#) TO VIEW IN NEW WINDOW.)



TEDxPILSEN

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LEARN MORE

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 LearningDimensi

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 <https://www.linkedin.com/pub/monica-swope/9/ba/619>



LEARN  
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